

Overview

Pandora empowers organizations to create and publish information, contextualize and cross-reference it, control its distribution, leverage it into new customers and archive it for future reference.

By making it easy for individuals throughout your organization to create and publish content, Pandora makes communication an organization wide opportunity. By making content easier to find, Pandora makes communication more effective. By showing content 'previews' to non-members and offering membership signup mechanisms, Pandora converts interest into new members or customers.

With Pandora, delivering your message is as easy as thinking it up and clicking 'publish'.

The Pandora Content Management System is designed for any organization who is interested in reducing content distribution costs and making sure their day-to-day activities and efforts are heard by their stakeholders (customers, members, partners, staff etc).



Pandora empowers your enterprise to distribute content, deliver resources, foster growth, keep track of important dates and more.

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equinox

catalyst

Features

Web-based administration

Administer your entire website from the internet. No software to install on your computer. You can even copy and paste out of word documents (or similar).

Quality Assurance

Post articles onto the site in 'draft' mode for Quality Assurance by others in your office.

File attachments

Upload complete files (documents, media, spreadsheets etc) and attach them to your pages.

General Time and Real Time

Pandora allows you to post information as 'pages' or as 'news'. Post news articles in date order like a sophisticated blog.

Event calendar

Pandora comes bundled with the 'WhatsTheGo.net' (WTG) embedded calendar. List your events by date, category and location and allow your customers to search. Your events will automatically be promoted across the growing WTG network! Also, source information from the WTG network to list events that your users might be interested in.

Tailored Messages

Each type of stakeholder in your business has a different agenda. Pandora makes it possible to describe each piece of content by various 'qualifiers' (e.g. topic, location, language, audience) and display the exact right type of content depending on the user.

Member only content

With Pandora you can mark content as 'members-only'. Member only content can be shown to non-members in 'content previews' encouraging them to sign up.



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